

**EVENTO ACADÉMICO MEDIA FEST - 22 DE MAYO DE 2025
PROGRAMA DE INGENIERÍA MULTIMEDIA - UCOMPENSAR**

The poster features a dark purple background with white text and graphics. At the top, there are logos for MediaFest, Compensar, and Fundación Universitaria. The main title '¿Ingenieros multimed-IA?' is displayed in large, white, stylized letters. Below it, a subtitle reads 'Presente y futuro de la profesión en la 4a revolución industrial'. A circular collage in the center shows various professionals, including a man with glasses and a beard, a woman with glasses making a peace sign, a man in a black shirt, a woman with long hair, a man with curly hair, and a man operating a professional video camera. The bottom section has a teal gradient background. It includes the date 'Jueves Mayo 22' with a calendar icon, and a list of speakers: Andres Heredia, Johan Vargas, Juan David Peñalosa, Daniel Fajardo, Juan Diego Torres, Miguel Moreno, Maria Fernanda Lopez, and more.

The poster features a large, stylized white 'U' at the top left. At the top right, there are logos for Media Fest, Compensar, and Fundación Universitaria. The main title 'Taller IA generativa responsable' is displayed in large, bold, white letters. Below the title is a circular portrait of the speaker, Wilmer Geovany Sepulveda, set against a background of pink flowers and butterflies. To the right of the portrait, text describes the workshop as a session on using generative AI in multimedia projects, focusing on ethical and strategic integration. The speaker's name is listed as 'Speaker: Wilmer Geovany Sepulveda'. Below this, the date and time are given as 'Jueves Mayo 22 11:00 a.m.' with a calendar icon. The bottom right corner contains the location information: 'Fundación Universitaria Compensar Av. 68 N° 68B - 10 Bogotá' with a location pin icon. The bottom edge of the poster has the word 'Ingeniería' partially visible.

The poster features a dark blue background with a large white circular graphic on the left containing two young men wearing glasses. Above the circle is a white video game controller icon with a plus sign and an 'X'. The title 'Posibilidades e importancia de centrarse en la ingeniería multimedia' is displayed in large white letters. Logos for Media Fest, Compensar, and Fundación Universitaria are at the top right. A detailed description of the talk is on the right, followed by the speakers' names. The date and time are at the bottom right.

Media Fest

compensar

fundación universitaria

Posibilidades e importancia de centrarse en la ingeniería multimedia

Recibe una charla especializada en creación de videojuegos, su diseño, teoría e implementación para el backend de los mismos y como este afecta al desarrollo e infraestructura.

Speaker:
Andres Heredia y Johan Vargas

Jueves Mayo 22 10:00 a.m.

Fundación Universitaria Compensar
Av. 68 N° 68B - 10 Bogotá

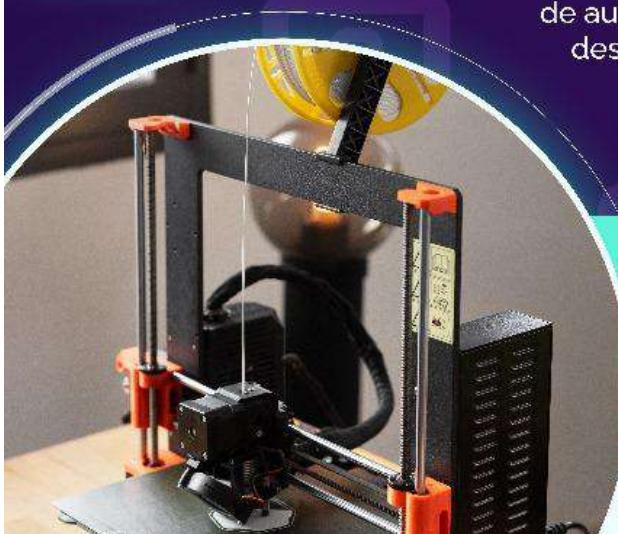
Ingeniería Multimedia

MediaFest compensar fundación universitaria



Taller Impresión 3D

Taller especializado en la Impresión de autopartes y repuestos en 3D desde varios enfoques y áreas que le pertenecen a la multimedia.



Speaker:
Carlos Montaño



Autodesk Research

Charla a cargo de la división de investigación de Autodesk para proyectos de investigación enfocados a ingeniería, arquitectura y multimedia.

Charla

Dinamita animación



Charla enfocada a la creación y gestión de proyectos de animación y audiovisuales desde el apartado de la producción digital.

Speaker:
Julián Andrés Sánchez

